

Order / Rev: 705819
 Alt Order #: 06272564
 Flight Dates: 08/11/12 - 08/17/12

Advertiser: RNC
 Product Desc: RNC 8/11
 Estimate: 2990

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WFMY	08/17/12	08/17/12	CBS This Morning CBS This Morning	CM	8-10a	----F--	:30	2	\$140.00	P-1	0.00	NM	2	\$280.00
CBS THS MRNG-2<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----F--					2	\$140.00		0.00			
E 7	WFMY	08/17/12	08/17/12	Fri Prime B Friday Prme B	CM	9-10p	----F--	:30	1	\$1,300.00	P-1	0.00	NM	0	\$0.00
CSI:NY-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----F--					1	\$1,300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WFMY	08/13/12-08/19/12		Fri Prime B		9-10p	-----F----	:30		(\$1,300.00)		0.00	NM		
See MG 20.2,20.3,20.4															
E 8	WFMY	08/13/12	08/13/12	News 2 at 11 News 2 at 11	CM	11-1135p	M-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
NEWS 2 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	M-----					1	\$1,000.00		0.00			
E 9	WFMY	08/13/12	08/13/12	Letterman David Letterman	CM	1135p-1235a	M-----	:30	2	\$225.00	P-2	0.00	NM	2	\$450.00
D LETTRMAN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	M-----					2	\$225.00		0.00			
E 10	WFMY	08/13/12	08/13/12	Late Late Show Late Late Show	CM	1235-135a	M-----	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
LT-FERGUSN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	M-----					1	\$50.00		0.00			
E 11	WFMY	08/13/12	08/13/12	530-6p Andy Griffith Andy Griffith	CM	530-6p	M-----	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
ANDY GRIFFITH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	M-----					1	\$450.00		0.00			
E 12	WFMY	08/13/12	08/13/12	M-F 6-8a Good Morning Show	CM	6-8a	M-----	:30	2	\$275.00	P-1	0.00	NM	2	\$550.00
GOOD MRN SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	M-----					2	\$275.00		0.00			
E 13	WFMY	08/13/12	08/13/12	CBS This Morning CBS This Morning	CM	8-10a	M-----	:30	2	\$140.00	P-1	0.00	NM	2	\$280.00
CBS THS MRNG-2<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	M-----					2	\$140.00		0.00			
E 14	WFMY	08/11/12	08/11/12	1135-1235a Sat 1135p-1235a Sat	CM	1135p-1235a	-----S-	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
CRIMINAL MINDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----S-					1	\$150.00		0.00			
E 15	WFMY	08/11/12	08/11/12	News 2 at 6 Saturday News 2 at 6 Saturday	CM	6-630p	-----S-	:30	1	\$250.00	P-2	0.00	NM	0	\$0.00
NEWS 2 AT 6 WK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----S-					1	\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WFMY	08/06/12-08/12/12		News 2 at 6 Saturday		6-630p	-----Sa--	:30		(\$250.00)		0.00	NM		
See MG 16.2,16.3,16.4															
E 16	WFMY	08/11/12	08/11/12	PA (Sa) Sat Wheel/Jeopardy	CM	7-8p	-----S-	:30	1	\$300.00	P-1	0.00	NM	3	\$800.00
WHEEL-FRTNE SA/JEOPARDY-SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----S-					1	\$300.00		0.00			

WFMY-TV

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 23	WFMY	08/16/12	08/16/12	Late Late Show Late Late Show	CM	1235-135a	---T---	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
LT-FERGUSN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	---T---	1		\$50.00		0.00						
E 24	WFMY	08/16/12	08/16/12	News 2 at 6 News 2 at 6	CM	6-630p	---T---	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
NEWS 2 AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	---T---	1		\$750.00		0.00						
E 25	WFMY	08/16/12	08/16/12	M-F 6-8a Good Morning Show	CM	6-8a	---T---	:30	1	\$275.00	P-1	0.00	NM	1	\$275.00
GOOD MRN SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	---T---	1		\$275.00		0.00						
E 26	WFMY	08/16/12	08/16/12	CBS This Morning CBS This Morning	CM	8-10a	---T---	:30	2	\$140.00	P-1	0.00	NM	2	\$280.00
CBS THS MRNG-2<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	---T---	2		\$140.00		0.00						
E 27	WFMY	08/14/12	08/14/12	Tue Prime C The Mentalist	CM	10-11p	-T-----	:30	1	\$1,750.00	P-2	0.00	NM	0	\$0.00
PERSON OF INTEREST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	-T-----	1		\$1,750.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WFMY	08/13/12-08/19/12		Tue Prime C		10-11p	-T-----	:30	(\$1,750.00)	0.00	NM				
See MG 20.2,20.3,20.4															
E 28	WFMY	08/14/12	08/14/12	News 2 at 11 News 2 at 11	CM	11-1135p	-T-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
NEWS 2 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	-T-----	1		\$1,000.00		0.00						
E 29	WFMY	08/14/12	08/14/12	Letterman David Letterman	CM	1135p-1235a	-T-----	:30	2	\$225.00	P-2	0.00	NM	2	\$450.00
D LETTRMAN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	-T-----	2		\$225.00		0.00						
E 30	WFMY	08/14/12	08/14/12	Late Late Show Late Late Show	CM	1235-135a	-T-----	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
LT-FERGUSN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	-T-----	1		\$50.00		0.00						
E 31	WFMY	08/14/12	08/14/12	News 2 at 6 News 2 at 6	CM	6-630p	-T-----	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
NEWS 2 AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	-T-----	1		\$750.00		0.00						
E 32	WFMY	08/14/12	08/14/12	M-F 6-8a Good Morning Show	CM	6-8a	-T-----	:30	2	\$275.00	P-1	0.00	NM	2	\$550.00
GOOD MRN SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	-T-----	2		\$275.00		0.00						
E 33	WFMY	08/14/12	08/14/12	CBS This Morning CBS This Morning	CM	8-10a	-T-----	:30	2	\$140.00	P-1	0.00	NM	2	\$280.00
CBS THS MRNG-2<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	-T-----	2		\$140.00		0.00						
E 34	WFMY	08/15/12	08/15/12	News 2 at 11 News 2 at 11	CM	11-1135p	--W----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
NEWS 2 AT 11															

Order / Rev: 705819
Alt Order #: 06272564
Flight Dates: 08/11/12 - 08/17/12

Advertiser: RNC
Product Desc: RNC 8/11
Estimate: 2990

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 34	WFMY	08/15/12	08/15/12	News 2 at 11 News 2 at 11	CM	11-1135p	--W----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
NEWS 2 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--W----					1	\$1,000.00		0.00			
E 35	WFMY	08/15/12	08/15/12	Letterman David Letterman	CM	1135p-1235a	--W----	:30	2	\$225.00	P-2	0.00	NM	2	\$450.00
D LETTRMAN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--W----					2	\$225.00		0.00			
E 36	WFMY	08/15/12	08/15/12	Late Late Show Late Late Show	CM	1235-135a	--W----	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
LT-FERGUSN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--W----					1	\$50.00		0.00			
E 37	WFMY	08/15/12	08/15/12	530-6p Andy Griffith Andy Griffith	CM	530-6p	--W----	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
ANDY GRIFFITH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--W----					1	\$450.00		0.00			
E 38	WFMY	08/15/12	08/15/12	M-F 6-8a Good Morning Show	CM	6-8a	--W----	:30	2	\$275.00	P-1	0.00	NM	2	\$550.00
GOOD MRN SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--W----					2	\$275.00		0.00			
E 39	WFMY	08/15/12	08/15/12	CBS This Morning CBS This Morning	CM	8-10a	--W----	:30	2	\$140.00	P-1	0.00	NM	2	\$280.00
CBS THS MRNG-2<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--W----					2	\$140.00		0.00			
E 40	WFMY	08/15/12	08/15/12	Wed Prime A Big Brother 14	CM	8-9p	--W----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
BIG BROTHER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--W----					1	\$1,500.00		0.00			
													Totals	54	\$24,475.00